

REP HEADLINE# 6363938 TRF# 335871 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.31
 CHANGES ** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP. # OFF. # 18 SALESMAN #
 AGY # 03844 AGY. NAME BRABENDER COX MIHALE BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR
 PITTSBURGH, PA 15211
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6363938 CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.31

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M5 OK
 TTLS \$36,500
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	S		600P-630P	30		\$625.00	10/13	10/13	0		SAT	0
PROGRAM : CH11 NEWS CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13 STATION MAKEGOOD OFFERS: M5 OK'D BUY#14 MISSED: SAT/600P-630P OCT13 30S \$625.00 (OCT16/12) OFFER: NONE CMT: CREDIT. CHERYL WILL HANDLE												
OCT/12			36500.00									

CONTRACT TOTAL 36500.00
 TOTAL SPOTS 48

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OCT19/12 10.31
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT16/12 12.20
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

REP. # OFF. # 18 SALESMAN #
BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211

SALES PRSN WA- CHERYL BLAIR

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CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08

EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT16/12 12.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M5 UNRESL BUY#14

MISSED: SAT/600P-630P
OFFER: NONE

OCT13

CMT: CREDIT. CHERYL WILL HANDLE

30S \$625.00

(OCT16/12)

CONTRACT TOTAL 37125.00
TOTAL SPOTS 49

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 335871

Advertiser: Pol/T Murphy/R/Con/PA (16299)

335871.14.0.1 No Avail Open 10/5/12 2:11pm 10/13/12 \$625.00 6P - 6:30:00PM :30 1 WPXI

Totals for: Pol/T Murphy/R/Con/PA (162

Totals for: 335871

\$625.00
\$625.00
Preempt Count: 1
Preempt Count: 1

NA SAT NEWS 6-630P/14

10/08/12-10/14/12

06363938

Close + add credit

M5